



Research Article

## Adoption pattern of improved marigold production technologies by the farmers in Bilaspur district of Chhattisgarh

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**SUMMARY :** This study was carried out in Bilaspur district of Chhattisgarh during 2010 in two selected blocks. The study aims to assess knowledge and adoption level of marigold growers about recommended marigold production technology. 150 randomly selected farmers who were practicing marigold cultivation were interviewed to collect the primary data. The collected data were analyzed with the help of suitable statistical techniques to draw appropriate conclusions. The findings of this study reveal that the majority (71.33%) of the respondents were having medium overall level of knowledge regarding recommended marigold production technology. 63.33 per cent of the respondents had medium extent of adoption regarding recommended marigold production technology. Variables like- education, social participation, size of land holding, annual income, and contact with extension agencies, source of information and level of knowledge was found to be positively and highly significantly correlated with extent of adoption at 0.01 per cent level of probability.

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**KEY WORDS:**

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